



# PUBLIC LIBRARY CHULA VISTA

# 2013 - 2014 Annual Report

Thank You Chula Vista



I am proud to share our Library's Annual Report and our many achievements from the past year with you. I deeply appreciate the strong advocacy of the Friends of the Library, the Chula Vista Public Library Foundation and the Board of Library Trustees, as well as the continued support of our community partner organizations, enthusiastic residents and city officials. Our dedicated staff embraces a public service philosophy, ensuring that you have access to our growing print and digital

collection, enhanced technology and world of information. The newly completed Strategic Vision Plan will guide the Library's service directions over the next decade, ensuring our long-term vitality and sustainability. "Civic engagement" has defined our services, as we worked toward connecting our community. We invite you to join us in planning for Chula Vista's vibrant future.

Betty Waznis, Director  
Chula Vista Public Library

## Numbers Count!

- Size of collection: 355,027
- Circulation: 954,071
- Number of Ebooks checked out: 17,790 from our collection of 2,500 titles
- Visitors: 822,895
- Library cardholders: 113,106; 1,000 more than last year
- Number of programs: 1,478 with attendance of 34,775 (up 38% from last year)
- Number of passports issued: 2,678
- 12 rooms for meetings, study and community programs



Ray Cantor Photography

expand in the fall with our newest space, The Hub, creating an area for community gatherings, classes, performances, and coming soon: Passport Acceptance Service.

## Our Ardent Supporters & Friends

- Chula Vista Public Library Foundation hosted its annual gala "Bon Appetit" fundraiser – its most successful ever – raising more than \$23,000 toward the opening of the new Hub Community Space in the Otay Ranch Town Center.
- Friends of the Chula Vista Library worked tirelessly in their bookstore and book sales, raising more than \$45,000 to purchase library materials and sponsor children's programs, fund facility improvements, and provide major support for the Chula Vista Heritage Museum.
- Board of Library Trustees are citizen advisers who advocate on behalf of our library and act as liaisons to our community.

## Our Doors Are Open!

- Our three branches are open a total of 160 hours a week, with Civic Center and South Chula Vista open 7 days a week!
- The Otay Ranch Branch in the Otay Ranch Town Center will

*Thank you for the support!*



## Exceptional Customer Service

We respond to the needs of our community, with the following, and so much more:

- Citizenship Classes (via a grant from The Chula Vista Charitable Foundation, an affiliate of The San Diego Foundation)
- Immigration workshops
- Homework Help
- Affordable Care Act workshops
- Passport services
- Food for Fines food donation

## Exciting, Engaging Programs

• Our Library's "Chula Vista: The Good, the Bad & the Just Plain Wrong!" launched a lively public discussion in May, exploring the image, debunking the myths and celebrating the reality of our fine city. Facilitated by professor/political analyst Carl Luna and hosted by the Library and Friends of the Library, the event was funded by a Paths to Civic Engagement grant from The Chula Vista Charitable Foundation, an affiliate of The San Diego Foundation. The successful program continues with a follow-up community forum on October 20.

## High-Tech Highlights

The Library's major re-cabling and re-wiring upgrade brought you speedier Internet service and WiFi connections. Our website gives you round the clock access to your account, our catalog and research tools from the comfort of home. You can reserve and renew books, and even get live homework help in English and Spanish. Self-service technology, such as self-checkout and renewal of materials, eases your transactions.

## Valuable Volunteers

- Our Library Volunteers gave the equivalent hours of 10 full time employees!
- Our 148 student Volunteers donated 5,426 hours of service.
- Student intern from SDSU donated 120 hours.

## Powerful Partners

**Many thanks to our valued community partners for working with us to promote the library and leverage resources.**

AARP  
Altrusa International of Chula Vista  
ARC Starlight Center  
CV Animal Care Facility  
CA Native Plant Society  
CV Community Collaborative  
CV Elementary School District  
CV Garden Club  
CV Promise Neighborhood  
CV Rotary  
CV Women's Club  
Council of Teachers & Artists  
County Aging & Independence Services  
County HHSA  
First Five  
Laubach Literacy Council  
Museum of Man

Otay Ranch Town Center  
Princess Project  
Reach Out & Read  
Retired Teachers of South Shore  
Rolling Readers  
San Diego New Children's Museum  
San Diego Dance Theater  
San Diego Padres  
SDSU  
San Ysidro Health Center  
SDG&E  
South Bay Community Services  
South Bay Family YMCA  
South Bay Volkswagen  
South County Career Center  
Southwestern College  
Sweetwater Union H.S. District

Target  
Third Avenue Village Association  
U.S. Dept. of State Passport Office  
USCIS  
Voice of San Diego  
Words Alive

- Research & information services
- Free lunches for kids at two branches during school breaks through the Chula Vista Elementary School District (2,200 meals served)
- SDG&E® Energy Lounges
- Kindergarten Boot Camp focusing on pre-K skills
- Chula Vista Heritage Museum
- Free tax assistance by AARP
- Teen Prom Dress give-away with Princess Project

- Our wildly successful Summer Reading Program for children, teens and adults had 4,264 participants, reading 17,617 hours!
- Other exciting programs included concerts, performances, 9 storytimes per week, writers' groups, crafts, seminars, author visits, book clubs, cultural & holiday celebrations, film screenings, Valentine's Literary Speed-Dating event, Earth Month activities, and so much more.

- Number of public computers: 80+
- Internet/computer use sessions: 126,152
- Number of web visits: more than ½ million
- Downloadable apps for research at your fingertips
- AirPAC Innovative Interfaces delivers quick access to our library catalog and self-service features to your smartphone/mobile device.

- Adult Literacy Program Volunteers improved the reading skills of 66 adult learners.
- 45 Volunteers staffed and managed the Friends of the Library Bookstore.

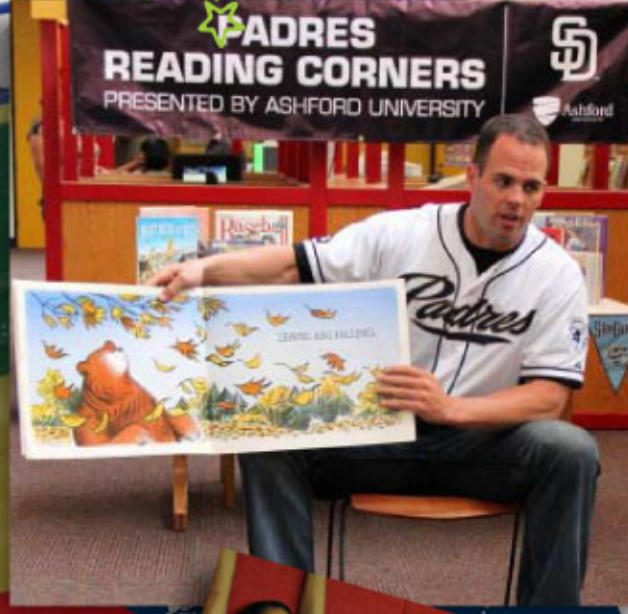




www.chulavistalibrary.com



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The Community's Family Room





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(619) 691-5069

"My family and I visit the Civic Center Branch on a regular basis. The staff is amazing – so helpful and friendly. I just wanted to say that we feel blessed to have access to such a great library."  
— Note from a happy resident



**The Chula Vista Library:**  
*The center of our community. And it's free!*